# **Essential Market Case Study**

## Hand Sanitizer Processing

#### **Essential Market**

With the spread of COVID-19, people across the globe continue to purchase record amounts of cleaning products, including soap and <a href="handsanitizers">hand sanitizers</a>.

SANDPIPER manufactures a full line of <u>FDA compliant</u> air-operated double diaphragm (AODD) pumps and is a longtime pumping solutions provider for a major hand sanitizer manufacturer.

### **Supporting Existing Manufacturers**

When the manufacturer recognized the severity of the COVID-19 epidemic in December 2019, its "demand surge preparedness team" quickly shifted to only producing alcohol-based hand sanitizers and spray cleaner products—24 hours-a-day, seven days-a-week.

The manufacturer uses nearly 30 <u>SANDPIPER Pumps</u> to maximize production under FDA sanitary processing requirements, creating as much product as facilities can sustain at this critical time.

#### **Supporting New Entrants**

With high demand for protective gear and sanitation products, many businesses in the cosmetic, alcoholic beverage, and cannabis industries have stepped up to assist in production.

Understanding the need for <u>pump expertise</u>, Warren Rupp and SANDPIPER Pump technical and sales teams are continuing to assist non-traditional businesses as they reposition existing pumps to produce hand sanitizer to fight COVID-19.





